



# GM<sup>c</sup>G marks ten-year TIAG membership at Nashville Conference

The TAG Alliances Spring International Conference in Nashville was the perfect setting for marking GM<sup>c</sup>G Chartered Accountants' milestone membership.

Membership of TIAG<sup>®</sup> has been one of the key features of GM<sup>c</sup>G Chartered Accountants' service offering to clients with international interests or ambitions since 2014. The membership has enabled GM<sup>c</sup>G to provide clients with access to trusted sources of accounting, tax and legal expertise at regional, national and international levels. TAG Alliances is one of the few international multidisciplinary alliances

for accounting firms. Composed of TIAG<sup>®</sup>, an alliance of independent accounting firms; TAGLaw<sup>®</sup>, an alliance of independent law firms; and TAG-SP<sup>®</sup>, a multidisciplinary alliance of strategic partners, TAG Alliances serves the business needs of its members' clients in over 110 countries worldwide. Without any room to pack a stetson, GM<sup>c</sup>G Director Robbie Milliken headed Stateside to represent the firm at the

TAG Alliances' International Conference in Nashville at the beginning of May. The International Conference, which takes place twice annually and alternates between USA and European locations, presents a packed programme of networking sessions, keynote speeches and information sessions. Importantly, it is valued by members for the opportunity to develop relationships with accounting

and legal contacts from numerous international jurisdictions. As the only Northern Ireland accountancy firm with TAG Alliances membership, GM<sup>c</sup>G is represented at each European Conference by one or more of its TIAG liaison Directors - Robbie Milliken, Lyn Canning Hagan, Susan Dunlop and Gabriel Greene. Robbie explains more about how GM<sup>c</sup>G became associated with TAG

Alliances, which has been ranked in the Top 3 accountancy alliances internationally by Accountancy Age Magazine for 11 successive years:

"We found that an increasing number of clients had aspirations to broaden their operations to international markets. Having considered the features and benefits of a number of international alliances for accountancy firms, we found TAG Alliances had the reputation, reach and type of membership that particularly suited our needs.

Through the Alliance, we have been able to confidently provide clients with access to international contacts we trust and with whom we have developed strong working relationships, helping them gain access to the specific expertise and advice they need."

This year's USA Conference was a significant event, organised to coincide with the 25 year anniversary of TAG Alliances and also to mark milestone anniversaries of a number of member firms, including GM<sup>c</sup>G's ten-year membership of TIAG.

The programme in Nashville included Robbie's participation as a panellist on one of the information sessions. More than 200 attendees benefited from Robbie's insight and expertise on succession planning for accountancy and legal practices.

Commenting on the Conference, Robbie said:

"The Conference afforded me the opportunity to reconnect with a number of international contacts as well as broaden my network.

The location of the Conference in the heart of downtown Nashville provided a great backdrop to socialise outside of the formal Conference setting. This allowed me to further strengthen our relationships within the Alliance.

A key focus of the Conference was that of Next Generation Leaders and Succession Planning within professional services firms. I was delighted to be asked to sit on a panel to discuss my own experiences as well as sharing how we have approached succession planning within GM<sup>c</sup>G. It was great to be able to contribute as well as hear the insights of the other panellists from Australia, USA and Austria.

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The panel session prompted much discussion amongst delegates with many differing views and approaches to succession planning. As always, I have come away from

developing and enhancing our service offering to GM<sup>c</sup>G clients." GM<sup>c</sup>G looks forward to continuing to build on the relationships established over the last decade



GM<sup>c</sup>G Director Robbie Milliken (left) with delegates at the TAG Alliances Spring International Conference in Nashville.

the Conference with a number of hugely beneficial insights that we will be able to use in

with TIAG members and also with legal experts from across the TAGLaw Alliance. Throughout a broad range of global jurisdictions, the Firm has been able to provide clients with access to a wide spectrum of accounting, tax and legal expertise that has been instrumental in helping them establish new markets or operations with international focus.

**Eye**

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